

# New look for lenticular supplier

DPLenticular is the new name for Irish company, LPC-Europe, the specialist in lenticular products for 3D and multiple changing animation applications.



***DPLenticular will support Lenstar products with customised on-site training and technical support***

With over ten years experience in the lenticular market, DPLenticular can supply a range of Lenstar lenticular plastic sheets and rolls for the graphic arts industry in applications such as POP designs, packaging, direct mail, promotional and card formats. The Lenstar sheets are reverse printed with interlaced images using conventional or UV inks and can accept various types of lamination. DPLenticular offers a range of types and sheet thicknesses, said to guarantee a stable print to reduce image distortion.

Managing director and founder of DPLenticular, Daniel Pierret, said: "Behind the new branding is our core message that DPLenticular is the best provider of lenticular products to support our customers' creative work. Lenticular printing offers new business opportunities to printers and provides exciting applications to brand owners who have to make sure their products stand out from other brands in the market today."

**[www.dplenticular.com](http://www.dplenticular.com)**